

# PUBLIC SPEAKING COACHING SERVICES



## WHY COACHING?

You might have great information, but unless you can present it in a memorable way, your knowledge may as well be hidden in a thicket. Becoming a great speaker takes practice. We want to help you make your presentation count by elevating your speaking skills through our coaching program.

## IDEAL FOR:

- Aspiring professional/paid public speakers ready to boost their presentation skills
- Anyone booked for or looking to book a TED or TEDx talk, but unsure of how to fine-tune a presentation
- Experts in unique or niche industries who want to present more digestible content to a larger audience
- Introverted leaders who want to amplify their expertise and exert more confidence within their personality
- Any professional with limited time who prefers focused, customized coaching
- Any speaker who wants to learn to memorize talks easily and frequently

## THE PROGRAM:

One-on-one coaching sessions to rehearse and refine your next speech. This program is coached via Zoom over a recommended 2-3 months for a total of 10 hours of coaching with the goal of learning to deliver a compelling talk. Receive real-time feedback and strategize about the final product.

During these sessions, you will learn to:

- Utilize storytelling techniques to captivate
- Learn to connect with your audience
- Compose your content for brevity and clarity
- Master your look and sound for an in-person or virtual stage
- Practice and finalize in-person staging and/or virtual presentation skills with on-camera delivery, including testing settings for lighting and background

Whether you've just written a new presentation or you're looking to revamp one of your current speeches for greater impact, working with your coach will bring the added support you need. Embrace your unique style and build confidence for an authentic and professional presentation.



## **YOUR COACH:**

Dr. Paula Stone Williams is an internationally known speaker on gender equity, LGBTQ advocacy and religious tolerance. Whether a corporate meeting, women's conference, company retreat or national gathering, Paula's unique perspective and story-telling skill delights audiences as she humbly and effectively advocates for better appreciation of the differences among us. Paula's expansive career has included serving as the longtime CEO of a large non-profit, the editor-at-large of a national magazine, host of an international television show, and as a corporate consultant. She has been a keynote speaker for hundreds of conferences, corporations, and universities around the world. Her TED Talks have had over nine million views. Paula is a speaker's coach specializing in content completion and delivery for TEDxMileHigh, the largest TEDx in North America, and a "Speaker's Ambassador" for TED. Paula has coached scores of TED and TEDxMileHigh speakers.



## **PRICING:**

Customized and negotiable based on your coaching needs, length of speech, and timeline for your own presentation. A price quote will be given based on the recommended minimum of 10 hours of coaching for a talk. Sessions will be recorded for your reference.

Contact us if you require content ideation/origination of a speech. This can either be added to your coaching package or booked separately. A minimum of 5 hours for ideation writing/coaching only required at the same quoted hourly rate for coaching.

**Interested? Contact Paula's team.  
Outspoken Agency at 646-863-4000 x2  
or [info@outspokenagency.com](mailto:info@outspokenagency.com) to learn  
more and schedule a free 15 minute  
consultation with Paula.**

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